

NordU2001 The third Nordic NordU/USENIX Conference, February 14-16, 2001

SPONSORSHIP OPPORTUNITIES

You have the great opportunity to expose your company during the NordU2001 conference. Please find below proposed sponsor opportunities:

Gold Sponsor SEK 55.000 excl. VAT 25% (maximum 2 companies)

The sponsor will obtain:

- Banner and link (first side) on the NordU2001 website (+ link from the sponsor's site to NordU2001)
- Advertisement board in the main conference hall (produced by NordU2001)
- 8 sqm exhibition area at prime location
- Logo and name in the Invitation Programme
- 6 free exhibitor registrations, entitle the exhibitor to enter the scientific sessions
- 1 speaker in the ordinary conference programme

Please do not forget to send your logotype along with your application, see application form.

Silver Sponsor SEK 35.000 excl. VAT 25% (maximum 5 companies)

The sponsor will obtain:

- Banner and link (first side) on the NordU2001 website (+ link from the sponsor's site to NordU2001)
- 4 sqm exhibition area
- Logo and name in the Invitation Programme
- 4 free exhibitor registrations, entitle the exhibitor to enter the scientific sessions
- 1 speaker in the "Third track"-session conference programme

Please do not forget to send your logotype along with your application, see application form.

SPONSOR ITEMS

Conference bag SEK 25.000 excl. VAT 25% (including the cost for the bag)

The sponsor will obtain:

- Four-colour logo on the conference bags
- Included in the list of sponsors
- Link from website www.NordU2001 to sponsor's website

Coffe breaks SEK 40/person + SEK 2.500/coffe break excl. VAT 25%

The sponsor will obtain:

- Signs announcing sponsors offering coffee
- Included in the list of sponsors
- Link from website www.NordU2001 to sponsor's website

Lunches SEK 70/person + SEK 2.500/lunch excl. VAT 25%

The sponsor will obtain:

- Signs announcing sponsors offering lunch

- Included in the list of sponsors
- Link from website www.NordU2001 to sponsor's website

Welcome reception SEK 150/person + SEK 5.000 excl. VAT 25%

A Welcome Reception will be held for all registered participants on Wednesday 14 February at 18.00.

The sponsor will obtain:

- A display with company logo on all buffet tables
- Included in the list of sponsors
- Link from website www.NordU2001 to sponsor's website

Pad SEK 5.000 excl. VAT 25% (and the cost for the material)

The sponsor will obtain:

- Link from website www.NordU2001 to sponsor's website

Pens SEK 5.000 excl. VAT 25% (and the cost for the material)

The sponsor will obtain:

- Link from website www.NordU2001 to sponsor's website

Name badges SEK 15.000 excl. VAT 25%

The sponsor will obtain:

- The sponsor logo will be printed on the participants' namebadges.
- Link from website www.NordU2001 to sponsor's website

Advertisement SEK 10.000 excl. VAT 25%

The sponsor will obtain:

- An advertisement in the Invitation Programme, size 1/4A4.

Please fill in the application form and indicate which item you wish to sponsor.

If you have any questions or need more information, please contact Amelie Svanström at Congrex, telephone number +46-8-459 66 00.